

**Client: Pepsi Max (“Ingredients”)**

**Agency: TBWA/Chiat/Day, Los Angeles**

Global Director of Media Arts: Lee Clow  
Executive Creative Director: Rob Schwartz  
Creative Director: Brett Craig, Joe Shands  
Senior Art Director: Scott Brown  
Art Director: Susan Alinsangan  
Copywriter: Ron Schlessinger, Joey Googe  
Director of Broadcast: Richard O’Neill  
Agency Executive Producer: Anh-Thu Le  
Agency Senior Producer: David Hoogenakker

**Production Company: Epoch Films**

Director: Matt Aselton  
Executive Producer: Charlie Cocuzza  
Producer: Marc Marrie  
Director of Photography: Tami Reiker

**Editorial Company: Venice Beach Editorial**

Editor: Dan Bootzin  
EP/Producer (Editorial): Hunter Conner

**Online/VFX: The Mill**

VFX Executive Producer: Ben Hampshire  
VFX Producer: Asher Edwards  
VFX Supervisor/Lead Flame Artist: Giles Cheetham  
Flame Artist: Ross Goldstein  
Lead CG Artist: John Leonti

**Mix: Play Studios**

Executive Producer (Play): Sara Hartman  
Mixer: John Bolen