

Client: Pepsi Max (I'm Good" and "Monkey")

Agency: TBWA/Chiat/Day, Los Angeles

Global Director of Media Arts: Lee Clow

Executive Creative Director: Rob Schwartz

Creative Director: Brett Craig, Joe Shands

Art Director: Susan Alinsangan

Copywriter: Ron Schlessinger

Director of Broadcast: Richard O'Neill

Agency Executive Producer: Anh-Thu Le

Agency Senior Producer: David Hoogenakker

Production Company: Epoch Films

Director: Matt Aselton

Executive Producer: Charlie Cocuzza

Producer: Marc Marrie

Director of Photography: Tami Reiker

Editorial Company: Venice Beach Editorial

Editor: Dan Bootzin

EP/Producer (Editorial): Hunter Conner

Online/VFX: The Mill

VFX Executive Producer: Ben Hampshire

VFX Producer: Asher Edwards

VFX Supervisor/Lead Flame Artist: Giles Cheetham

Flame Artist: Ross Goldstein

Lead CG Artist: John Leonti

Mix: Play Studios

Executive Producer (Play): Sara Hartman

Mixer: John Bolen