

Client: Pepsi ("Refresh Anthem")

Agency: TBWA\Chiat\Day Los Angeles

Global Director of Media Arts: Lee Clow

Executive Creative Director: Rob Schwartz

Creative Directors: Brett Craig, Joe Shands

Art Director: Bill Hornstein

Copywriters: Brett Craig, Anthony DeCarolis, Eric Fahrenkopf

Director of Broadcast: Richard O'Neill

Agency Executive Producer: Anh-Thu Le

Agency Senior Producer: Mila Davis

Agency Producer: Rob Saxon

Production: MJZ

Director: Dante Ariola

Executive Producer: Jeff Scruton

Producer: Natalie Hill

Director of Photography: Chris Soos

Editorial: Rock Paper Scissors

Editor: Kirk Baxter

Additional Editing: David Brodie

Producer: Mike Goble

Assistant Editor: Ryan Seegers

Executive Producer: Carol Lynn Weaver

Online/VFX: Method Studios

Executive Producer: Helen Hughes

Producer: Scott Boyajan

Creative Director: Alex Frisch

VFX Set Supervisor: Gil Baron

CG Supervisor: Andy Boyd

Lead Composer: Jake Montgomery

Research: Nickerson Research

Susan Nickerson

Mix: Play Studios

Executive Producer: Sara Hartman

Mixer: John Bolen